



Burke County Recreation Sponsorship Packet

465 Burke Veteran Parkway ♦ P.O. Box 625 ♦ Waynesboro, GA 30830
Tel: 706-554-5210 ♦ www.burkerec.com

Jonathan Broxton Park

8 Baseball/Softball Fields
Football Field
6 Pickleball Courts
2 Outdoor Basketball Courts
2 Concession Stands with Restrooms
Large Playground

Citizen Park

Basketball Gymnasium with Concession Stand and Restrooms
8 Soccer Game Field
3 Soccer Practice Fields
6 Tennis Courts with Concession Stand and Restrooms
Outdoor picnic Tables with grills behind the library
Large Playground

Jonathan Broxton Park

Baseball & Softball	Adult Softball	Football & Cheerleading
Practice and Play Games on all 8 Fields for Spring	Coed Softball Teams	Flag & Tackle practices & plays on 4 fields
Over 420 kids involved in Spring Baseball & Softball	Men's Softball Teams	Over 60 kids involved in Flag Football
Spring Season Start in March and Ends in May	June to July	Over 130 kids involved in Tackle Football
Practice and Play Games on all 8 Fields for Spring	over 150 participants	Over 100 kids involved in Cheerleading
Over 200 Kids involved in Fall Baseball & Softball		
Fall Season Starts in September and ends in October	Total participation	Pickleball Courts
All- Star Tournament in June and July	over 600 kids in Spring	Over 30 adults play pickleball twice a week
Travel Ball Tournament (one each month) Feb thru Nov.	over 600 kids in Fall	At Least 1 tournament a year
	over 250 kids in Winter	always open to the public to use
	over 400 adults in activities	Cheerleading use court for practice
Citizen's Park		Both Parks
Gym Center	Soccer Complex	Other Activities at all Parks
Over 230 kids involved in Youth Basketball	Over 170 kids in Spring	Back to School Event for over 500 kids
Over 90 Adults involved in Adult Basketball	Over 140 kids in Fall	Egg Hunt for over 800 kids
Basketball is beginning of December to end of February	Relay for Life Walk	Day Camps, Sports Camps, & other Special Events
Over 30 kids involved in Fall Volleyball Sept to Oct.	Tackle Football Games	July 3rd Fireworks Event over 10,000 attending
Over 40 kids are involved in Spring Volleyball April to May	Tennis Center	Christmas Carnival over 500 people
4 Fitness Classes with 30 participant year round	6 Courts with 20 kids	Tunk or Treat over 300 kids
Pickle Ball with over 30 participants on 3 times a week	EBA & FCA play matches	Tournament, 5K Races, and more event
FCA uses courts for Basketball Games in Dec to Feb	After school, Womens Group	

MISSION STATEMENT

The Burke County Recreation Department is responsible for organizing, conducting, and maintaining the highest quality of recreation services, enhancing the citizens' quality of life in Burke County

PURPOSE

The purpose of the Burke County Recreation Department is to provide recreational activities for all ages in Burke County. The major emphasis shall be on the fun and enjoyment of our participants. Burke County Recreation Department is made available to facilitate the participants' learning fair play, sportsmanship, and the fundamentals for all our programs.

Burke County Recreation has been in our community for over 50 years. Last year, nearly 1,500 girls and boys participated in winter, spring, & fall activities at our community center and in our parks. With generous donations, sponsorship support, and unending volunteerism, we can provide a safe and positive environment for our youth to play and grow.

There are various ways for your business to be recognized as a sponsor. You can sponsor a scoreboard, hang a banner, and much more! All sponsors will have their logos with links to their respective websites placed on www.burkerec.com. We Thank You in advance for your consideration and support!



BURKE COUNTY RECREATION DEPARTMENT

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Sponsorship Opportunities

Jonathan Broxton Park Baseball/Softball Field

\$3000 Scoreboard/Field Sponsor (\$2000 for renewal)

- Field naming rights for 5 years
- Banners are placed on the scoreboard and backstop of the fields
 - Company Name is put on the game schedule as the field

\$250 Banner Sponsor (1-year agreement)

**(\$200 for each additional field, \$1000 for 6 fields (1-year agreement),
or \$1200 for all 8 fields) (2-year agreement)**

Banner will be placed on one of the outfield fences
during the Spring Baseball/Softball and Fall Football Seasons

Citizens Park Soccer Fields

\$3,000 Field Sponsor (\$2,000 for renewal)

- Field naming rights for 5 years
- Banners are placed on the side of the fields
- Company Name is put on the game schedule as the field

\$250 Banner Sponsor (1-year agreement)

- Banners will be placed on the fence opposite the bleachers during the Spring and Fall Soccer Seasons

Citizen's Park Tennis Center or Jonathan Broxton Park Pickleball Courts

\$250 Banner Sponsor (1-year agreement)

- We have 2 private schools and a public school
- Women's League and Kids programs (Camps, Leagues, & Afterschool programs)
 - Signage is placed on fields

Citizen's Park Gymnasium

\$250 Basketball Banner Sponsor

- 1 Banner on the wall in the gym, good for 1 year

\$3,000 Scoreboard for 1 spot (\$2,000 for renewal)

- 1 Spot (We have 2 Scoreboards and 1 spot on each board available).
- Sponsors' name displayed on a court's scoreboard for 5 years

Donation To Scholarship Fund

The money goes to help pay for kids who cannot afford the registration cost.

\$250 gets you one sign on a ball field of your choice

\$500 gets you two signs on a ball field of your choice



BURKE COUNTY RECREATION DEPARTMENT

SELECT A SPONSORSHIP LEVEL

Jonathan Broxton Parks Baseball/Softball Fields and Pickleball Courts

_____ \$3000 – SCOREBOARD/FIELD SPONSOR (5-year agreement) _____ \$2000 Renewal
_____ \$250 – BANNER SPONSOR (1-yr) _____ \$200 - ADDITIONAL BANNER (1-yr)
_____ \$1000 for 6 fields(1-yr) or _____ \$1200 for all 8 of the fields (2-year only)

Which field would you like your sponsorship sign to be on?

Citizen Park Gym, Soccer Fields, and Tennis Courts

_____ \$3000 – SCOREBOARD/FIELD SPONSOR (5-year agreement) _____ \$2000 Renewal
_____ \$250 – BANNER SPONSOR (1-yr) _____ \$200 - ADDITIONAL BANNER (1-yr)

Donation to the Scholarship Fund

_____ \$250 – One Sign (1-yr) _____ \$500 – Two Signs (1-yr)

For special requests, contact the Director at burkerec@burkecounty-ga.gov

After selecting a sponsorship level, please fill in your information below and return this form to Burke County Recreation at the address below.

Amount Enclosed: _____

Company: _____

Company Contact: _____

Business Address: _____

Business Phone: _____

Business Email: _____

Special Request: _____

I agree with the terms, and BCRD reserves the right to pull sponsorship for any reason.

Signature: _____ Date: _____

Return the form to:

Burke County Recreation Department

PO Box 625

Waynesboro, GA 30830

Please make payments payable to: Burke County Recreation Department or BCRD

Please email your logo in a JPG file to the Director at burkerec@burkecounty-ga.gov